

PRIVACY NOTICE AND COMPLIANCE WITH THE PROTECTION OF PERSONAL INFORMATION ACT

BAMM Models (Registration number K2023635172) would like to inform you (the “data subject”) that we are committed to safeguarding your privacy and the confidentiality of your personal information. In terms of Section 18 of the Protection of Personal Information Act No 4. of 2013 (“POPI”) with effect from 01 June 2021, we are obliged to provide you with information when collecting personal information from you.

It is important that you understand how we collect and process your data, and for what purpose we use your information. This policy applies to all data collected BAMB Models in whichever manner or form, for the execution of our service obligations.

The physical address of our head office is: 111 Krantzview Rd, Kloof, Durban, 3610

If you have any questions, please contact us on: admin@bammmodels.com

Consent

By using our website, you are consenting to our policy and agree to the terms and conditions contained in this policy. By providing us with the information referred to below voluntarily, you are consenting to our use thereof and by doing so you acknowledge, agree and expressly consent that such personal information may be transferred from you to our servers and authorised third parties in respect of the services.

Furthermore, we do not knowingly collect personal information of children without the consent of a parent or guardian.

Your personal data

Personal Data is any information about you that enables you to be identified.

Some data that we may collect, and process includes:

- your particulars – name and surname, email address, phone number, physical and postal address, gender, ethnicity and date of birth. Other particulars, where applicable, include information such as your height, waist, bust, hip, shoe size, hair and eye colour and your skill set
- ID/Passport details, tax number, bank account number/s, birth certificate, driver’s licence
- images, photos and videos
- social media accounts and webpage addresses
- online identifiers e.g. IP address, URL, web browsers and time zones when registering on our website.

How we collect your data

The initial collection of data is done through various methods and channels, including information obtained via:

- our website www.bammmodels.com and/or via our social media platforms
- telephone and mobile communication
- emails
- at head-office reception via appointments
- scouting sessions, either organised or through street casting by official BAMB scouts or staff

- through social media platforms e.g. Instagram or Facebook
- Using website cookies and other various technologies

Most of the information collected will be done through you. We may also receive/collect your information from intermediaries that may have referred you to us.

A parent and/or a legal guardian will be required to give written consent to the use and processing of personal data should the applicant be a minor.

Any personal information collected by us and our authorised agents via this website is collected lawfully and fairly and not in any unreasonable intrusive manner. You acknowledge and agree that all information submitted via this website is done freely and at your own volition and that we may collect this information from you in connection with or as a consequence of your use of this website.

How we use your data

Your personal information is initially required to determine whether we would like to sign you to the agency. Thereafter, should you be signed, we will collect, hold, use and disclose your personal information mainly to provide you with the services we provide and to fulfil the mandate that we have been given by you.

This may include

- communication regarding day to day activities e.g. ranging from a possible casting to payment of a particular job.
- confirm, verify and update your particulars
- share your information and images with third parties that require it for the purpose of fulfilling their duties in the industry e.g. casting agencies, photographic studios, production companies, advertising agencies, direct clients, national and/or international model agencies, photographers, make-up artists, and stylists
- notify you of new products and developments that may be of interest to you
- direct marketing and/or bulk general emails e.g. when looking for certain skills or to notify you of an open casting/audition
- changes and updates to contracts that have been secured during agreement term
- analyse data in order to help us improve our website and overall experience that our company provides

We will take all precautions to ensure that third parties treat your information with the same level of protection as required by us. Your information may also be hosted on servers managed by third-party service providers, which may be located in or outside South Africa. We may also be required to share your information with clients outside of South Africa. Should this be the case, you are entitled to ask us how your personal information will be protected in the foreign country, and we will endeavour to try and assist you.

Disclosure/sharing of Personal Information

We respect your privacy and are not in the business of selling or sharing your information for profit with any other organisation to use for their own purposes. We will only share your personal information as provided for in this policy as follows:

1. if it is necessary for us to do so in order for us to deliver a service to you as you have requested, accordingly it may be necessary to us to disclose your personal information to our suppliers, affiliates, employees, agents or contractors; or
2. If we are required to do so by law to share your personal information.

BAMM staff are bound by confidentiality clauses in their letters of employment.

How long we use your data for

We will not keep your data for any longer than is necessary in light of the reason(s) for which it was first collected. Your data will remain protected for as long as we hold it. Should we no longer require your information, it will be destroyed in a way that de-identifies you.

Security of your data

Our Company's IT Infrastructure as well as storage of physical records meets all acceptable security standards required to be POPI compliant.

Voluntary supply of your information

The supply of information is voluntary and by you supplying us with your information, you are consenting to, and accepting our privacy policy. Should you not agree with our privacy policy, kindly refrain from using our website and inform us to immediately destroy any information that may have received from you. The consequences however, of not providing or allowing use of your information, is that we will be unable to offer you any of our services.

Your rights

You have the right to object to the processing of your personal information in terms of section 11(3) of POPI. If you believe that your information is not processed in a correct manner, or that your information is being used for a purpose other than that for what it was originally intended, or if you wish to request access to the information we hold of you, please contact our Information Officer below. You have the right to request us to delete, destroy, limit, update or correct such data. Such requests are to be made in writing to admin@bammmodels.com. Should you exercise any of the abovementioned rights in respect of your Personal Information, we will ensure that we respond to your request within one month. Where we are unable to resolve your request to your satisfaction, you have the right to contact an Information Regulator accordingly.

Website Hosting

Our website is hosted by Mainboard Creative Technology (Pty) Ltd SOUTH AFRICA

Registered address: 503 Buitenklouf Studios. 8 Kloof Street, Gardens 8001

VAT number: 4100284050

Cookies

What are cookies? Cookies are simple text files that are stored on your computer or mobile device by a website's server. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier, digits and numbers and website's domain name.

Use of Cookies: Our website currently uses analytical cookies i.e. Google Analytics.

These cookies enable us and third-party services to collect aggregated data for statistical purposes on how our visitors use the website. These cookies do not contain personal information such as names and email addresses but are used to help us improve your user experience on our website.

How to delete cookies? If you want to restrict or block the cookies that are set by our website, you can do so through your browser setting. Alternatively, you can visit www.internetcookies.org, which contains comprehensive information on how to do this on a wide variety of browsers and devices. You will find general information about cookies and details on how to delete cookies from your device.

Changes to this Privacy Policy

Should we be required to change our privacy policy at any given time, we will do so.

It may be necessary should existing laws change or be updated, and/or if we need to change the way we conduct our business. Any changes will be updated on our website. We recommend that you check our policy frequently for latest information.